



Corona Quick Fact Sheet

Founded: 1999

Headquarters: 1630 Welton St. #525 Denver, CO 80202

Contact Information:

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Mission Statement: Corona Research provides accurate and unbiased information and counsel to decision makers.

Leadership:

- Kevin Raines – Principal, Quantitative Research practice
- Karla Raines – Principal, Strategic Planning/Consulting practice
- Leo Lewis – Principal, Qualitative Research practice

Employee Stats: Corona Research is proud to have a well-educated and diverse staff.

- PhDs: Two in Psychology (emphasis in cognitive and social psychology).
- Master's Degrees: Economics, management (multiple staff - emphases in marketing, management), parks and recreation, psychology and public affairs (demographics).
- Bachelor's Degrees: Aerospace engineering, business, economics, communications, finance, history, industrial engineering, public relations, and sociology.

Services: Original Research, Analysis Services, Consulting/Strategic Planning Services

Business/Clients: Corona Research has worked on projects with organizations in the private, public and non-profit sectors.

Some past and present clients include

- Cherry Creek Arts Festival
- Denver Public Schools Foundation
- Ford Motor Company
- DEX Media
- Linhart McClain Finlon Public Relations

Awards and Recognition:

- In 2007, Corona Research was one of three finalists for the Denver Metro Chamber of Commerce's Small Business of Year award.
- For years 2002-2005, Corona Research has been on the Denver Business Journal's list the 25 fastest growing small private businesses in Colorado.
- In 2002, Corona Research received an award of excellence from the Small Business Association.